

Use Case: How MeetingQuality is deployed within a Stakeholder Group

This document illustrates the steps that Stakeholder Groups (those having interest, power, influence, expectations, etc. in a project's outcome) would follow from issuing meeting invitations, to receiving and submitting the assessments, to receiving and utilizing the metrics and reports.

1
Stakeholders add one additional email address to the meeting invitation (stakeholder@meetingquality.com)



2
As meeting begins, Stakeholders receive an email with a 4-question assessment



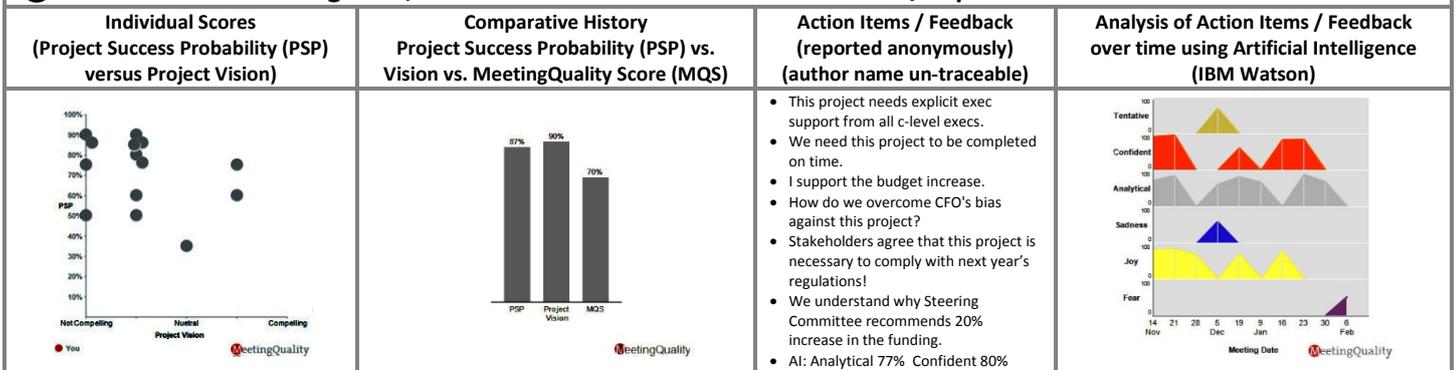
3
When meeting ends, attendees complete their meeting assessments (taking 45 seconds or less)



4
MeetingQuality's secure server aggregates the results using proprietary and Social Network Analysis algorithms and applies Artificial Intelligence (IBM Watson) to the action items



5 **24 hours after meeting ends, Stakeholders are emailed these metrics / reports...**



6
Stakeholders incorporate the discussion & review of metrics and reports into periodic Stakeholder meetings as part of the change management methodology used. MeetingQuality Consulting Partners provide management advisory services by interpreting the results and turning them into real-world solutions...



7 **Periodically, Stakeholders are emailed other metrics / reports – such as...**

